

# **Seller Content Guidelines**

Teacher Tools Takeout not only wants to provide quality materials, we want to improve teaching practices so students who are hard of hearing or deaf have greater success in school and life.

TEACHER TOOLS TAKEOUT

Takeout focuses on the needs specific to children who are deaf or hard of hearing by offering information and

instructional materials in 16 broad categories and 100+ subcategories (listed at end).

# Authors may post any of the following types of materials for sale or for free download:

#### **Instructional Materials**

- Printable, editable, fillable, digital worksheets, cards or other instructional materials
- Printable, editable, fillable, or digital checklists
- Lesson plans
- Interactive slides or presentations either instructional or informational
- Interactive notebooks
- Teacher planning resources
- Instructional videos for student lessons
- Instructional videos for educators or families
- Audio files

#### **Informational Resources**

- Information for educators or families to support child education and development
- Original digital books, book chapters, or guides

## **Authors may not post:**

- Infringing or plagiarized content. Your work must be your own.
- Inappropriate content. Make sure your content and materials are respectful of our deaf and hard of hearing community's culture and diversity and that of all ethnic, cultural, religious, or other groups.
- **Duplicate materials.** Materials created by more than one author can be included on Teacher Tools Takeout only once, even if the topic fits under multiple categories.
- Materials that cannot be downloaded directly from TTT. Your materials must be easily
  accessible to buyers directly from TTT. Materials cannot direct buyers to another sales channel or
  website. Buyers cannot be required to provide email or personal details to purchase your
  content.
- **Unrelated products and services.** TTT is neither a channel for marketing products unrelated to our purpose, nor is it a site to market any service(s).
- Materials or content at an inconsistent price. We at Takeout realize that you have other outlets
  for listing and selling your materials and content. Please make sure that you are selling your
  materials and content within Teacher Tools Takeout for the same price you offer them in/on
  another outlet.

Questions about submitting material to be included on

Takeout? Please email

help@teachertoolstakeout.com

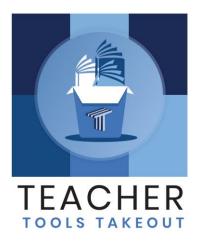
# Supporting the success of children who are deaf or hard of hearing takes a community! Help Teacher Tools Takeout serve our DHH community well.

- Offer material geared toward the needs of children who are hard of hearing or deaf which fits within our 16 general categories and subcategories.
- Be sure what you offer is truly YOUR work. Respecting the intellectual property of others isn't just professional, it's the law.
- Be sure what you offer is very well done. Evidence-based practices, accurate references, complete activities, no typos! Only post the quality of materials that you would want a teacher to use with your own child or students.
- Interactive digital materials are increasingly being used for instruction. Ideally, Takeout
  materials will be useful printed and/or digitally. It is strongly preferred that worksheets
  and other instructional materials are interactive in some way. If instructional material
  does not include an interactive piece, Teacher Tools Takeout staff reserve the right to
  work with you to make it as interactive and marketable as possible. We want you to
  succeed!
- No extra fees can be charged the listed price is the whole price.
- If an issue is reported, the seller must thoroughly address it before the item is reposted.

# **Seller Submission Guidelines**

Hundreds of creative educators work many hours creating great materials to support the specific learning needs of our students with hearing loss.

Teacher Tools Takeout is a forum for you to share your work, whether for sale or free, so that other educators and family members of children with hearing loss can more effectively support good child development and student outcomes.



# What makes Teacher Tools Takeout Different from Teachers Pay Teachers?

- **1. Focus!** We have created 16 categories based on the Expanded Core Curriculum for students who are deaf and hard of hearing and the areas of learning most likely to be impacted by hearing loss. While many of our students' learning issues overlap with students who have language or learning disorders, hearing loss is not a disorder. It is a sensory perception issue that reduces access and therefore impacts learning. The materials within Teacher Tools Takeout keep this difference in mind!
- **2. Teaching support!** There are too few teachers of the deaf/hard of hearing, educational audiologists, and specializing speech language pathologists to meet all of the intervention needs

of students with hearing loss. Increasingly, families and educators that do not have special training in the learning needs of students with hearing loss are taking on the responsibility to enhance their education and/or address their identified learning needs. Teacher Tools Takeout not only wants to provide good materials, we want to improve teaching practices so our students have better school and life successes. Because of this, **Teacher Tools Takeout would strongly prefer** that as many of the following 6 items as appropriate be included on an instructional page with each set of instructional materials. **SEE EXAMPLE Teacher Notes page.** 

- 1. A brief statement about why the topic or focus of the instructional material is important for many students who are deaf or hard of hearing.
- 2. How the instructional materials fit into common core learning (anchor) standards.
- 3. Example IEP goals for which the material could be used to instruct students.
- 4. Teaching environment/access reminders related to use of amplification devices, appropriate visual communication, quiet environment, etc. as appropriate.
- 5. How the instructional materials can be used to support learning in a core academic area and/or expanded core curriculum areas.
- 6. Ideas on how to use the information individually, with groups of hearing peers, for classroom push-in services, or with groups of peers who are deaf or hard of hearing.
- 4. Instructional Videos Quality teaching + quality engagement = powerful learning! Instructional videos are a wonderful resource for families, DHH educators, and educators who support our students without having a DHH specialist background. Have a favorite lesson you like to do with your DHH students? You can enhance your instructional materials by selling an instructional video to accompany the student's completion of the materials (BUNDLE it!), or an instructional video alone. Instructional videos will not exceed 15 minutes. You must use a high-quality headset, a good camera and film in a quiet, non-distracting environment. Videos must be captioned (short video on using Streamer-Zoom). Presenting a sign language version and/or cued language version is a definite PLUS! It's all about ACCESS! All first-time instructional videos must go through the review process. One video submission is sufficient, not the three required for written other instructional materials. Only a maximum of one instructional video per week can be posted. The ONLY exception to this is if a signed or cued version of the same instructional content is posted, in which case the versions can be posted at the same time.

- **5. Beyond just 'Sales'** The Supporting Success for Children with Hearing Loss (SSCHL) website (<a href="http://successforkidswithhearingloss.com">http://successforkidswithhearingloss.com</a>) has over 300 pages of information related to the specific needs of children, students, and youth who are hard of hearing or deaf. Within these pages we have had downloadable handouts, information, and checklists. All of this information has now been made available on Takeout so that it is easy to search for and download for FREE. At the time of the launch of Teacher Tools Takeout there were more than 350 free files. SSCHL has gained a reputation as a preferred 'go to' information site and we want Takeout to become known as a 'go to' place to find instructional materials and relevant DHH teaching practice information, including offering many materials at no cost. If you have great information you would like to provide for free, Takeout encourages you to do so as long as it adheres to the same high-quality standards for improving student school and life outcomes. Any items, including those for free, will still need to go through the review process for the first 3 items.
- **6. Simple Account and Payment System** All Teacher Tools Takeout accounts are free, including to sellers. All sellers must have a PayPal account so that we can pass on the royalty payment at the time of customer purchase. At the initiation of Teacher Tools Takeout, all sellers will receive a flat 55% royalty minus 3% to cover all payment processing fees, resulting in a 52% author royalty rate based on the retail price. PayPal is only able to pay to one account. In the case of works by multiple authors, the authors decide independently which PayPal account the royalties will be deposited, and how those monies will be shared.
- **7. Seller Feedback** Purchasers will have the opportunity to provide feedback to sellers if they experience any concerns about the materials purchased. Most feedback provided will be assumed to be relevant, although we know that sometimes feedback received reflects a 'bad day' situation. Within 2 weeks of the feedback being sent, the seller must: 1) remove the material from Takeout, 2) fix, improve, or otherwise address the concern before you, 3) upload the revised product file information, and 4) communicate with the person who provided feedback in a polite and productive manner. If you do not respond to the feedback within 2 weeks, Takeout reserves the right to remove your product item. If you feel that the customer comment is undeserved, please contact <a href="help@teachertoolstakeout.com">help@teachertoolstakeout.com</a> as soon as possible to review the issue.
- **8. Pricing** With the wide variety and types of materials for sale on Teacher Tools Takeout it is not possible to have a set pricing formula. During the submission process authors need to suggest a sale price for their material. The length, complexity, variety of activities, flexibility, adaptability, and creative use of images or other features all need to be taken into account when setting the price. The most valuable perspective is for authors to consider for themselves and ask colleagues what they think a fair price would be to pay for the material. Pricing that is enough to reflect the true value of the material for its designed educational purpose, but not too much so that the customer will reject the item as too costly is the desired pricing sweet spot. Our first goal is to provide quality materials that will improve the futures of children with hearing loss, with the second goal being profitability. Teacher Tools Takeout reserves the right to

adjust the author's suggested pricing so that it is more in line with similar materials already for sale. Email communication with the author will occur regarding any pricing adjustments.

# 9. File Types We Accept:

.avi - Audio Video Interleaved video file

.bmp - Bitmap image for PC

.bnk - ExamView Question Bank

.doc - Microsoft Word pre-2007

.docx - Microsoft Word post-2007

.dot - Graphviz Graph Visualization Software

.exec - PC/Windows executable program

.epub - E-Pub free and open e-book format

.flp - Promethean ActivPrimary or ActivStudio interactive lesson plan

.flv - Flash Video for Adobe Flash Player

.flipchart - Promethean Activeinspire or

Activeboard interactive content

.gif - Graphic Interchange Format image

.htm - Hypertext Markup Language for all web browsers

.html - Hypertext Markup Language for all web browsers

.ink - Mimio whiteboard

.jpeg - Common image usually produced by digital cameras

.jpg - Common image usually produced by digital cameras

.key - Apple Keynote presentation software

.knt - KeyNote tabbed notebook and personal information manager

.mov - MPEG 4 video file for Apple Quicktime

.mp3 - MPEG 3 digital audio

.mpeg - MPEG 1 & 2 digital audio & video

.mpg - MPEG 1 & 2 digital audio & video

.mp4 - MPEG 4 digital audio & video

.m4a - MPEG 4 digital audio & video

.m4v - MPEG 4 digital audio & video with

Digital Rights Management

.notebook - SMART Technologies SMARTboard content

.ods - OpenOffice spreadsheet

.pdf - Portable Document Format universal document

.png - Portable Network Graphic image

.pps - Microsoft PowerPoint slide show

presentation pre-2007

.ppsx - Microsoft PowerPoint slide show

presentation post-2007

.ppt - Microsoft PowerPoint pre-2007

.pptx - Microsoft PowerPoint post-2007

.pub - Microsoft Publisher

.ram - Real Audio Metadata

.rm - RealMedia audio & video

.rtf - Rich Text Format

.swf - Adobe ShockWave Flash

.tif - Tagged Image Format for publishing

and graphic design

.tiff - Tagged Image Format for publishing and graphic design

.txt - Plain text

.wav - PC/Windows CD-quality digital audio

.wpd - WordPerfect Document

.wmv - Windows Media Video

.xls - Microsoft Excel spreadsheet pre-2007

.xlsx - Microsoft Excel spreadsheet post-2007

.xlt - Microsoft Excel template pre-2007

.xltx - Microsoft Excel template post-2007

.zip - Common archive usually containing

multiple internal files. Specify the included file

types within your .zip file.

Google Docs™

Google Forms™

Google Sheets™

Google Slides™

Google Drive™ folders

# **Teacher Tools Takeout – Categories and Subcategories**

## **ADVOCACY**

Specific advocacy strategies

Communication repair strategies

Disclosure of hearing loss

Understanding accommodations

Listening environments and identifying issues

problem solving communication challenges

Role model info from others with hearing loss

Self determination

Legal rights

Requesting accommodations

## **ASL TEACHING MATERIALS**

**Building ASL vocabulary** 

Using ASL to support written language

Use of interpreters

#### **ASSESSMENT**

Teacher information about assessment

Checklists

Observation checklists

Hierarchies / Learning Goals

# DEAF/HARD OF HEARING PLUS ADDITIONAL CHALLENGES

Communication strategies

Collaboration with teams

Life skills

Social stories

#### **DEAF STUDIES**

History

Culture & Heritage

Deaf community

#### **HEARING LOSS UNDERSTANDING**

Personal knowledge & understanding of hearing loss

Anatomy, Mechanics, and Process of Hearing

Audiogram, Including interpretation

Hearing conservation

Changes in hearing

## **HEARING TECHNOLOGY & MANAGEMENT**

Bone anchored devices

Cochlear implants

Hearing aids

General, Non-Hearing Assistance Technology (HAT) specific

Non-specific FM or DM devices

Oticon

**Phonak** 

Soundfield - CADS

Connecting HAT with other technology

Consistent use – refusing hearing aids or HAT

Monitoring and troubleshooting devices

## LANGUAGE SKILL DEVELOPMENT

**Attributes** 

Holidays/Seasonal/Famous days of the year

Teaching emotion vocabulary

Figurative language / Idioms

Multiple meaning words

Math specific language

Science specific language

Sequencing – sequence stories

Inferencing / Inferential language

Teaching syntax / Grammar - parts of speech

Written language (story starts, topical stories, etc)

Vocabulary development

Theory of mind

Early childhood language development

## LISTENING SKILL DEVELOPMENT

Comprehension

Detection

Discrimination

Identification / Auditory association

Auditory closure - rhyming / segmenting

Auditory memory

Early childhood and preschool listening

#### **PERSONAL HEALTH**

**Emergency preparedness** 

Personal safety

Teaching sexuality

# **READING/LITERACY**

Phonological awareness / Phonics

Using visual supports to improve reading

Story elements - plot, characters, etc.

Story retelling

Determining fact/Fiction/Opinion

Determining main idea

**Predicting outcomes** 

Reading comprehension

Literacy instruction

# **SELF-CONCEPT/IDENTITY**

Feelings/Emotions

Feelings associated with hearing loss

Teaching resilience/perseverance

Discussion info for groups of students with hearing loss

#### **SELF-MANAGEMENT**

Time management

**Organizational Skills** 

Study Skills

Behavior/Consequences

Independent living

Setting goals & self-improvement

#### SOCIAL SKILL DEVELOPMENT

Social norms - manners

Conversation skills - active participation

Making friends

Conflict resolution

Responding to bullying

Working in a group/team (typical hearing peers)

Sarcasm / Teasing / Jokes

Nonverbal language / Social cues

#### **TEACHER INFORMATION**

These are not instructional materials. This is information to increase the knowledge base of educators and/or families.

Interpretation of evaluation-assessment info

Research support / Evidence-based practice information

Topical articles

Inservicing school staff / classrooms

Communication modality specific

Early childhood

Hearing loss identification and specific types

Language and speech

Legal issues

Listening development

Planning to meet student needs

Self-advocacy

Self-concept

Social issues

Speech perception

Transition

Reading

# **TRANSITION**

General transition

College preparation
Employment preparation
Navigating community resources
Citizenship
Living independently
Money management

# Teacher Tools Takeout – Under Development! To Launch August 1st!

The site is changing daily! Continue to the next page to see how beautiful and professional the Teacher Tools Takeout site will be come early August. (6/23/20 version).

Questions? Contact Help@TeacherToolsTakeout.com

