

Supporting Success for Children with Hearing Loss Conference

Exhibitor/Sponsor Prospectus

Conference Date: November 7th, 2014

One-Day Conference—7 CEUs Anticipated attendees: 100-150

This conference is primarily geared toward DHH professionals.

- Teachers of the Deaf/Hard of Hearing (primary group of marketing focus)
- Educational Audiologists
- Speech Language Pathologists

Need for Conference: There has been no statewide conference specific to education of children who are deaf/hard of hearing for 5 years. The planning of this conference included representation from the MN Department of Education and two large school district DHH coordinators. There are approximately 300 deaf educators in MN. Information has already been distributed by MN Department of Education to all district DHH program leads. Educators in South Dakota, North Dakota and Iowa have expressed interest in this conference. There will be no conference specific to deaf/hard of hearing children in Wisconsin in 2014 due to a changeover from a spring to fall timeframe. This conference will have been marketed through *Supporting Success for Children with Hearing Loss* Monthly Updates (over 2500 subscribers) since February 2014 thereby increasing interest in this conference well beyond Minnesota.

Networking Opportunities: This is a very reasonably priced conference with an \$88 registration fee that includes all breaks and a full sit down lunch. There are four 15-minute breaks, a 60-minute lunch and a cocktail networking period.

There will be only 8 exhibits. *Quality is more important to us than quantity!* Hearing assistance equipment and teaching materials are preferred.

Location:

University of Minnesota Continuing
Education & Conference Center
1890 Buford Avenue
St. Paul, MN 55108



Come be a part of our first
sponsored conference!

Supporting Success
for Children with

1775 Garland Lane N.
Plymouth MN 55447

successforkidswithhearingloss.com

850-363-9909
Fax: 480-393-4331
info@successforkidswithhearingloss.com

Exhibit / Sponsorship Opportunities

Commitment due by June 1. Commitments received by April 25 will appear in the May Monthly Update to over 2500 subscribers



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Introductions: All exhibitors will be introduced during opening comments and have 30 –60 seconds to describe their company focus or highlighted products.

Tabletop Exhibit—\$375 includes tablecloth, table skirt, 2 chairs and one complimentary conference registration

- ◆ All tabletop exhibits are in the prime traffic area
- ◆ Your logo will appear on the conference agenda

Tabletop Exhibit Plus—\$495 includes tablecloth, table skirt, 2 chairs and one complimentary conference registration

- ◆ Your logo/link will appear on the conference webpage
- ◆ Your logo will appear on the conference agenda
- ◆ Your materials are welcome as inserts into the attendee bags
- ◆ You will receive a list of attendee contact information following the conference

Logo on cloth conference bags—\$250 three opportunities (Supporting Success logo on one side, sponsor logo(s) on reverse side).

Sponsor the Cocktail Networking event—\$250 three opportunities (large easel with your logo prominently displayed)

Exclusive 15-20 minute Lunch Presentation—\$1000 first come basis
All participants will be present at lunch

Conference bag inserts—\$100 Can't travel to Minnesota but still want your products or business represented? Brochures, samples, price lists, etc. (limited to 5 pieces) can be submitted to include in the conference bags. Included in Tabletop Exhibit Plus. Materials must be submitted onsite or received by November 3 if shipped.

Door prizes—There will be 3 times during the conference day when door prizes will be drawn and company contact information mentioned. All prizes will be listed in the conference agenda materials. Please donate one or more prizes as a special way to highlight a product and your company. Must be submitted onsite or received by November 3 if shipped.

NOTE: You do not need to be an exhibitor to be a sponsor.

Exhibit / Sponsorship Commitment

Commitment due by June 1. Commitments received by April 25 will appear in the May Monthly Update to over 2500 subscribers.

Company Name _____

Contact Person _____

Address _____

Email _____ Phone _____

NOTE: You do not need to be an exhibitor to be a sponsor.

- o **\$375 Tabletop Exhibit**
- o **\$495 Tabletop Exhibit Plus**
- o **\$250 Logo on cloth conference bags**
- o **\$250 Sponsor the Cocktail Networking event**
- o **\$1000 Exclusive 15-20 minute Lunch Presentation** first come basis
- o **\$100 Conference bag inserts—\$100**
- o **Door prize contribution(s)**

Total: _____

Comments:

Submit your commitment form to

info@successforkidswithhearingloss.com

You will receive a confirmation of your commitment by email.

You will be invoiced for the total in August 1, 2014 with receipt of payment by September 5, 2014

All exhibits will be set up between 7:00—8:00 AM on 11-7-14.



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Supporting Success for Children with Hearing Loss Conference Agenda

7:45 – 8:30	Registration	
8:30 – 9:30	Keynote Presentation – Jay Pletcher Making the Case: Legal Interpretations to Remember	
9:30 – 9:45	Break	
9:45 – 11:00	Karen Anderson Estimating Access to Verbal Instruction and Data Gathering in the Classroom	Lynne Price Visualizing Vocabulary – Improving Word Association and Retrieval Skills
11:00 – 11:15	Break	
11:15 – 12:30	Gail Wright Self-Advocacy & Independence Skill Building	Kathy Arnoldi The <i>Accessible</i> General Education Classroom: Strategies to Support Student Success
12:30 – 1:30	Lunch	
1:30 – 2:45	Gail Wright Assessment and Development of Communication Repair Skills	Lynne Price Literacy Support – Improving Decoding,
2:45 – 3:00	Break	
3:00 – 4:15	Karen Anderson Social Communication & Fitting In	Kathy Arnoldi Match it! Sell it! Guarantee it! Get Your Students the Support They Need to Achieve
4:15 – 4:30	Break	
4:30 – 5:20	Round Table Discussions (cash bar: beer/wine/soda) 8 Discussion Topics – discussions self-facilitated	
5:20 – 5:30	Closing Remarks (Evaluation, Receipt of Participation Certificate and Door Prizes)	
6:00 – 8:00	Restaurant Dinner (additional \$29 fee)	

All food for breaks and lunch is included in the registration fee. Additional fee for dinner can be purchased separate from registration at the conference website: successforkidswithhearingloss.com/2014conference

Location:

University of Minnesota
Continuing Education
& Conference Center
1890 Buford Avenue
St. Paul, MN 55108

Lodging

A block of rooms has been reserved at the
Radisson Hotel Roseville, 2540 North Cleveland Ave.,
Roseville MN \$89/night + tax 651-636-4567
Reserve under SSCHL Group **by Oct 20th.**

Free shuttle service from hotel to conference center (2.3 mi).
Transportation will be arranged for participants arriving by air who
are interested in attending the restaurant dinner. Super Shuttle
from airport to hotel is \$18 each way.

Continuing Education Units (7 CEUs)

- Certificate of Participation
- Certificate for LSLS CEUs
- CEUs for ASHA members
- CEUs for AAA members

Accommodations

ASL interpreters to be provided
All sessions will be captioned via
Interact-AS speech to text translation.
FMs to be available, courtesy of Oticon.